



Hector Ramirez, *Chair*  
Alice Walker Duff, Ph.D., *Vice Chair*  
Don Attore  
David Kears  
Eliseo Medina  
Louis Vismara, M.D.

Kris Perry, *Executive Director*

# AGENDA

**July 20, 2006**

**9:00 a.m. – 4:30 p.m.**

*Ex Officio Members:*  
Secretary for Education  
Secretary of Health and Human  
Services Agency

**Department of Social Services  
744 P Street -- Auditorium  
Sacramento, CA 95814**

- Item 1            Call to Order
- Item 2            Roll Call
- Item 3            Approval of Minutes – May 2006
- Item 4            Chairman's Report
- Item 5            Executive Director's Report
- Item 6            First 5 Association of California Report

## **ADMINISTRATION**

- Item 7            Proposed Meeting Calendar and Locations for 2007  
  
The State Commission will consider approving proposed meeting locations for the 2007 Calendar year.

## **COMMUNICATIONS**

- Item 8            First 5 California Highlights  
  
The Rogers Group will present to the State Commission a draft video that highlights First 5 programs and successes.

Item 9                      Ad Campaign

The State Commission's advertising contractor, GMMB, will present the State Commission Media and Public Relations Subcommittee's recommendations for the next phase of the state's advertising campaign.

Item 10                     Statewide Partnership Program

The State Commission will consider approving the next phase of the Statewide Partnership Program, including a request for proposals (RFP) process.

**RESEARCH & EVALUATION**

Item 11                     California Early Care and Education Workforce Study

The State Commission will hear a presentation by Dr. Marcy Whitebook from the Center for the Study of Child Care Employment at UC Berkeley on the findings of the California Early Care and Education Workforce Study.

**LEGISLATION**

Item 12                     Legislative and Budget Update

The State Commission will receive an update on active legislation and 2006-07 Budget Act items pertaining to the First 5 California's priorities and programs.

**LUNCH**

Item 13                     Recognitions for Kim Belshé

The State Commission will recognize former Commissioner and Vice Chair Belshé for her contributions to First 5 California and helping California's youngest children and their families.

**PROGRAM MANAGEMENT**

Item 14                     Prenatal to Three

An expert panel will present information to the State Commission on current research and issues pertinent to children prenatal to age three and their families.

- Item 15                    Power of Preschool Demonstration Project
- The State Commission will receive an update on the implementation and process for next steps of the Preschool Demonstration Project and will consider approving specific modifications to the original quality criteria and/or funding.
- Item 16                    First 5 California Equity and Diversity Project
- The State Commission will consider approving the *Operational Plan for the Principles on Equity to sustain and strengthen the cultural and linguistic diversity of First 5 policies and programs.*
- Item 17                    KCEd™ – The second season of *A Place of Our Own* and *Los Niños en Su Casa*
- The Commission will receive a report on the Peabody Award winning second season of the series and will consider approving a funding proposal for the next three seasons.

#### **CLOSED SESSION**

- Item 18                    Performance Evaluation: Executive Director [Government Code § 11126(a)(1)].
- Item 19                    Complaint Against Public Employee [(Government Code § 11126(a)(1)].
- Item 20                    Pending litigation: Westat, Inc. v. Director of the California Department of General Services (SRI, International, and the California Children and Families Commission, Real Parties in Interest), Sacramento County Superior Court Case No. 06CS00606; Government Code sections 11126(e)(1) and 11126(e)(2)(A). In closed session, legal counsel will provide the Commission with a status report.
- Item 21                    Pending litigation (Government Code § 11126(e)(2)(B)(i). In closed session, special counsel will advise the Commission concerning the status of the Sacramento District Attorney's investigation.

#### **END OF CLOSED SESSION**

- Item 22                    Adjournment

Public Comment is Taken on Each Agenda Item

Please Note: The order in which the agenda items are considered may be subject to change.

For more information concerning this agenda, or if you require translation services, please contact Char Krantz, at 501 J Street, Suite 530, Sacramento, CA 95814; telephone (916) 323-0056; fax (916) 323-0069. Visit our website at: [www.ccfc.ca.gov](http://www.ccfc.ca.gov) to view any materials available for this meeting; materials are posted on the Monday preceding the meeting.

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